

# Artistry Eye Product Switch Chart

The coverage and texture will be different (and improved) with the updated formulas. This chart shows the best match in terms of color to help your customers find their next favorite healthy, beautiful, no-compromise eye makeup.

ARTISTRY SIGNATURE COLOR™ PRODUCTS	SKU		NEW ARTISTRY GO VIBRANT™ EYE PRODUCTS	NEW Root SKU
Lengthening & Definition Mascara	112237	▶	Waterproof Length Serum Mascara	126740
Brown Eyeliner Pencil	118922	▶	Waterproof Pencil Eyeliner Natural Brown	126741
Plumberry Eyeliner Pencil	118924			
Black Eyeliner Pencil	118921	▶	Waterproof Pencil Eyeliner Natural Black	126744
Graphite Eyeliner Pencil	118923			
Auto Brow Pencil Soft Black	110991	▶	Waterproof Brow Pencil & Tinted Gel True Black	126745
Auto Brow Pencil Taupe	110989	▶	Waterproof Brow Pencil & Tinted Gel Taupe	126746
Auto Brow Pencil Brown	110990	▶	Waterproof Brow Pencil & Tinted Gel Dark Brown	126747
Longwearing Liquid Liner Black	120471	▶	Longwearing Liquid Eyeliner Natural Black	126743
Eyeshadow Quad Spice Bronze	118395	▶	Eyeshadow Quad Golden Harvest	126736
Eyeshadow Quad Smoky	118393	▶	Eyeshadow Quad Stunning Skies	126739
Eyeshadow Quad Pink Chocolate	118396	▶	Eyeshadow Quad Peach Basket	126737
Eyeshadow Quad Plumberry	118397	▶	Eyeshadow Quad Berry Garden	126738

